

REMARKS

Claims 88, 89, 96 and 100-102 have been cancelled, without prejudice or disclaimer, since these claims were directed to the presently non-elected invention.

Claims 2, 3, 15, 23, 24, 34, 51 and 64 have been presently amended to reflect a better wording of the language which is being used to describe the situation which had been previously described as "a and/or b" which had been objected to. For example, claim 2 now calls for "either goods or services, or goods and services". Claims 3, 15, 23, 24, 51 and 64 have been presently amended in a similar manner.

The applicants attorney trusts that this amendment to these claims is acceptable.

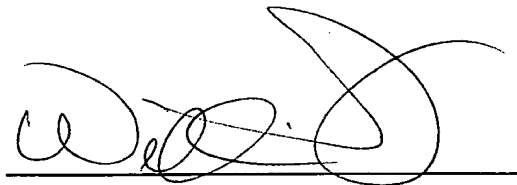
The applicant therefore courteously solicits favorable consideration for claims 1- 4, 15, 22-25, 34, 51, 54, 64 and 65, the only claims now pending in this application.

The applicant's attorney would appreciate a telephone conference if the examiner is of the opinion that such a conference would further the prosecution of this matter.

Respectfully submitted,

1/29/07

Date



William E. Johnson, Jr.
Reg. No. 22,719
THE MATTHEWS FIRM (Customer #021897)
2000 Bering Drive, Suite 700
Houston, Texas 77057
(713) 355-4200 Telephone
(713) 355-9689 Facsimile